



one of the super Tuscans for £100, and you can sample them from just 60p! This 'try before you buy' experience saves you money in the long run as you know exactly what you are buying and that you are going to enjoy it, before investing."

While the Whalley Wine Shop has become renowned for its great value 'Quaffable Case', this Christmas look out for its unbelievable six-bottle Christmas wine cases for only £30, and if your budget stretches a little further there's a luxury Christmas wine case too. If you wanted something truly special as a gift or to enjoy by the fire, then why not splash out on the Maxine Trijol rare Cognac that is individually numbered – the Whalley Wine Shop has secured 007! Priced at £1,750 this would

discuss your requirements.

The ambience and buzz at the Whalley Wine Shop is legendary – especially over the festive period when the candle-glow entices shoppers to call in for a chat and a cheeky glass of white or a warming, robust red from the 'House Pours' board at just £2.50 a glass.

“ THE CANDLE-GLOW ENTICES SHOPPERS TO CALL IN FOR A CHAT AND A CHEEKY GLASS OF WHITE OR A WARMING, ROBUST RED FROM THE 'HOUSE POURS' BOARD ”

“Buying online or from a supermarket is very impersonal” explains Tom, who is ably assisted by experts Dan, Matt and Jen, who are all delighted to be able to pass on their knowledge and make recommendations. “We would like to think that we make



buying your Christmas drinks a pleasure rather than a chore, an enjoyable experience. Whether you have £5 or £50 to spend we have something to suit all budgets,” adds Tom.

“Our job is to help customers choose the right wine for them and for the occasion. At Christmas this is particularly important as it's an occasion everybody wants to enjoy. If you are buying wine online or from a supermarket, you have to trust their reviews and recommendations. Here at the Whalley Wine Shop you can sit and discuss your requirements with a glass in hand, sampling a particular wine or a selection. Nothing compares to experiencing the nose of a fine wine and enjoying the taste sensations on your own palate.”

The 'By the Glass' technology at the Whalley Wine Shop is also a great way to try some really special wines before you buy: “We always have a selection of fine wines available for customers to taste. We may have anything from a £10 bottle of Chardonnay, a £50 bottle of Rioja or

make a truly impressive gift!

Other unique gift ideas include Dan Ackroyd's Crystal Head vodka skull, gorgeous whisky sets, iconic craft beer and cider collections, and if there are any gin lovers you are buying for, the Whalley Wine Shop has one of the best gin collections in the region – including a delightful Hendricks gift set that includes a beautiful little monogrammed china cup.

Call in to the Whalley Wine Shop to check out the amazing array of specialist gifts and, of course, for a warm welcome and a personal tasting session with one of the friendly experts! ■

THE WHALLEY WINE SHOP
helping you choose the right wine... every time!

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CHRISTMAS IS COMING...

Now is the time to call in to see the experts at the Whalley Wine Shop, where you will find a warm welcome and a glass of something special to sample. Photography: TVPAV.com

To be singled out by a respected national newspaper and described as a 'gem' has certainly put the Whalley Wine Shop on the map as the place to visit in the Ribble Valley.

Awards have been plentiful for Tom Jones and his expert young team, who were described by Guardian food and drink writer Fiona Beckett, as one of the shop's great virtues, being 'particularly enthusiastic and friendly'.

So when Christmas comes around the Whalley Wine Shop team proves invaluable helping customers choose celebratory drinks and matching great quality, affordable wines with food.

“ AT THE WHALLEY WINE SHOP YOU CAN SIT AND DISCUSS YOUR REQUIREMENTS WITH A GLASS IN HAND, SAMPLING A PARTICULAR WINE OR A SELECTION ”

Having just added the Ribble Valley Business Award's Best Micro Business title to its ever expanding list of accolades, the Whalley Wine Shop is simply unrivalled when it comes to offering a prestigious list of wines, a specialist selection of spirits

and an increasing collection of North West brewed 'on-trend' craft beers – and sample them in the shop.

The Whalley Wine Shop makes shopping for Christmas drinks and gifts an absolute pleasure. Open seven days a week until 10pm, why not avoid the supermarket queues, pop in one evening, sample a glass of something special from the 'By the Glass' hi-tech dispenser or open a bottle and

